

Syllabus

Design 1, Art 1005

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Course Objectives

- Understand the elements and principles of design
- Learn about physical properties of color, concepts of color relationships, and pigment mixing
- Learn to solve visual problems and create effective compositions
- Practice and develop good craftsmanship
- Develop and improve the ability to describe, discuss and critique design/ composition of artwork
- Preparation for the general foundations terminology exam: you are required to pass

Text

Launching the imagination-a comprehensive to basic design, Third Edition, by Mary Stewart

Attendance

Arriving late to class three times will be considered an absence. The fourth absence will automatically drop you one letter grade at the semesters end. Missing more than 15 minutes of class will be considered an absence. Missing more than five classes will result in a failing grade.

Being absent is not a valid excuse for being unprepared or late with an assignment. Your assignments are still due even if you are absent.

Evaluation

Your work will be evaluated on the following criteria:

1. technical execution / craftspersonship and presentation
2. aesthetic and conceptual quality of your finished work.

Grading Standards

A = Superior work; shows careful attention to craft and presentation; fantastic effort and inspiring solution. Takes problem above and beyond what is expected in form of ambition, creativity, and complexity. Class participation is vital to achieve this grade.

B = Above average work. Attention to craft and presentation expected. Shows idea that's well planned and executed. Good Understanding of materials being used.

C = Average. Fulfills requirements but lacks in craft and execution. Requirements met in a routine way; room fro improving skills and concepts.

D = Inadequate work. The work may be incomplete or in a generally miserable state.

Poor craftspersonship, carelessness, and little time invested in research and preliminary work will result in this grade.

F = Unacceptable work. Failure to complete assignment.

Late Work Policy

- All late work will be lowered one full letter grade. All work presented for a critique after the crit begins will be considered late.
- Never miss a critique - even if you don't have work or it's unfinished. Failure to participate in or arriving late to a critique will lower your project grade one full letter grade.

Classroom Policy

- Turn off your cell phone.
- Arrive on time
- Bring all materials

The Americans with Disabilities Act

East Carolina University seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Department for Disability Support Services located in Slay 138 ((252) 737-1016 (Voice/TTY)).

Also...

Keep your projects protected after completion. You (I) may want to photograph them for record — we can do a demo on this at some point.

Materials listing

Design 1, Art 1005

A. Jacono

Jo Sonya's Artistic Gouache (acrylic gouache): this paint is available at ECU's bookstore.

- naphthol crimson
- cadmium orange
- ultramarine blue
- cadmium yellow
- dioxazine purple
- brilliant green
- titanium white
- light carbon black

Acrylic Paint: If you do not use the "Jo Sonya" paint, "Liquitex" or "Golden" acrylic pigments are your next choice. Other brands may be the wrong color and/or not as brilliant.

- Cadmium Red Medium
- Cadmium Yellow Light
- Cadmium Orange
- Permanent Green Light

- dioxazine purple (do not buy brilliant purple)
- Titanium White (large tube)
- Mars black
- Phthalocyanine Blue

Brushes: synthetic: you will need brushes for detail work and large flat coverage. I recommend a minimum of: one small round, one small flat 1/4", and one medium flat 5/8".

Water Container: large plastic container (yogurt container would do well)

Self-healing cutting board: mandatory

Sobo glue

Glue brush - this can be an inexpensive one - make sure you wash out after use.

Lino cut tools: tba

Uhu glue stick

18" Metal ruler

Scissors

Clear push pins

Sketch Book: 9x12 or the preferably larger 11x14, a good one goes far.

Masking tape

Lock for locker

Fine permanent Marker

Drawing Pencils: HB, 2H (for now), harder pencils ie, "H" will be used for drafting purposes

White eraser - "gum" erasers make a lot of mess, but are good.

Container to keep supplies in (fishing box, tool box will do)

Triangle for 90° angles

Utility Knife with extra blades (I like the ones from Home Deopt, - "OLFA Hand Saver")

Tracing Paper

Questionnaire

Design 1, Art 1005

A. Jacono

What brings you to this class and what do you want to get out of it?

Which Major do you plan on going into and why?

What goals do you wish to achieve by the end of this course? By the end of your collegiate career?